

Full Council Agenda Item 122.1

Recommendation from Town Environment

Following a unanimous decision at TE Committee on 13 November 2024 it was agreed to propose to waive the car parking charges in STC managed car parks for 3 consecutive Saturdays 7,14 and 21 December on the run up to Christmas to encourage residents to “Shop Local” and to show the Retailers our support.

This will need to be widely communicated to “Shop Southwell”, residents and the local villages. To ensure maximum benefit to the retailers.

Retailers will also be asked to not take advantage of the benefit themselves for parking and to utilise on road parking where possible to ensure their customers receive maximum benefit.

STC may need additional help from Councillors to facilitate the removal of the coverings and signs if we agree to keep charges after 6PM. This will not be necessary if the charges are removed for the full day and evening.

Potential loss of income for Free Parking on 3 Saturdays

23/24 December

Total takings	£1,880
Pay by phone takings	£762
Saturday taking December	£122

Saturday of % of taking for December	6.49%
Pay by phone as % of takings	40.53%

24/25

Potential Takings based on June 24 -25%	£5,475
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Potential loss of income for December

£ 876.57

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