

Southwell Tourism Partnership

10am Wednesday 18 September 2024

Present: Cllr P Rainbow – STC Chair of meeting
A Brackenbury – STC Deputy Clerk and Operations Manager
Will Parkinson - NSDC Economic Growth Officer
Sarah Shipley - NT The Workhouse Programming and Partnerships Officer
Lindsay Smith – Southwell Retreat Glamping Pods
Helen Carter – Farnsfield Shepherd Hut
Janet Hind – Maplebeck Cottages

Minutes of meeting

Welcome & Apologies

Cllr PR welcomed and thanked everyone for coming to the meeting. Gave a brief explanation for the newcomers that the meeting is held once a quarter with the last meeting being held in April which was the Tour from NT Workhouse Reverend Becher.

Apologies received from Sarah Payne, Cllr Malcolm Brock and Cllr Peter Harris.

Presentation from Will Parkinson – NSDC

Will gave an overview of the system which has been put in place to monitor footfall. The data will be used to gauge the visitors to the town and the time spent. There are two sensors which “ping” each time a mobile phones passes them, one outside the Rodney and one outside the Handy Centre. They will be in place for a year.

Southwell Town Council Forthcoming Events Update

The Stalls Markets through 2024/25
Remembrance Parade 10/11
Southwell’s Christmas Late Night Shipping and Market 28/11
VE Day TBC
Southwell Community Garden Party TBC
Tour of Britain TBC

STC will be compiling a “Winter in Southwell” piece for the Bramley.

Accommodation Providers Update

Southwell Retreat has seen occupancy of 80/90% all Summer. Events at the Racecourse have really boosted this.

Mill Farm Farnsfield Sheppard Huts not quite ready yet so putting feelers out.

Maplebeck Cottages in progress.

Partner Updates

NT Workhouse – due to staff changes only been able to open 5 days a week. In turn has seen a drop of Visitor numbers.

28/29 September – Victorian Gents Guide to Self Defence.

Lots happening for Bramley Apple day including – Longest Apple Peel, Apple Printing, Paupers Choir.

During the two weeks of half term they will have the pumpkin trail.

All flood works completed now and visitor centre re opened.

Changing Portfolio and will be under the same as Clumber Park and Mr Straws House.

Close for Winter on 03 November – re -open Mid February.

AOB

Southwell Accom Providers whatsapp – contact Lindsay if you would like to be added.

TAG Group (Tourism Action Group) next date will be sent by Sarah Payne.

STC will request TE group to look at replacing the Perspex in the notice board outside the library and the possibility of some outdoor leaflet holders.

Economic Growth Conference – Renaissance Kelham Hall 10 October 2024

Date of next meeting TBA (Jan 2025)