

Agenda item 7.1

Overview of Car Park Tickets revenue to Date

The new car parking charges were introduced on 15th April 2024, therefore there is only 6 weeks of data to be analysed. Also, the audit tickets are being analysed but there is not full months record available at the moment.

Eventually there will be a monthly audit of each ticket price, but this will not be available until after month end in June

Early data has indicated an overall rise in revenue as shown in the table below. Further information will be available for August.

Car Park Monthly Comparison Sheet

| 23/24 | 24/25 | 24/25 | Difference £'s | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <table border="1"> <thead> <tr> <th>MONTH</th> <th>TOTAL INCOME</th> </tr> </thead> <tbody> <tr><td> </td><td> </td></tr> <tr><td>APRIL</td><td>2306.82</td></tr> <tr><td>MAY</td><td>2402.61</td></tr> <tr><td>JUNE</td><td> </td></tr> <tr><td>JULY</td><td> </td></tr> <tr><td>AUGUST</td><td> </td></tr> <tr><td>SEPTEMBER</td><td> </td></tr> <tr><td>OCTOBER</td><td> </td></tr> <tr><td>NOVEMBER</td><td> </td></tr> <tr><td>DECEMBER</td><td> </td></tr> <tr><td>JANUARY</td><td> </td></tr> <tr><td>FEBRUARY</td><td> </td></tr> <tr><td>MARCH</td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td>4709.44</td></tr> </tbody> </table> | MONTH | TOTAL INCOME | | | APRIL | 2306.82 | MAY | 2402.61 | JUNE | | JULY | | AUGUST | | SEPTEMBER | | OCTOBER | | NOVEMBER | | DECEMBER | | JANUARY | | FEBRUARY | | MARCH | | | | | 4709.44 | <table border="1"> <thead> <tr> <th>MONTH</th> <th>TOTAL INCOME</th> </tr> </thead> <tbody> <tr><td> </td><td> </td></tr> <tr><td>APRIL</td><td>3851.10</td></tr> <tr><td>MAY</td><td>6929.93</td></tr> <tr><td>JUNE</td><td> </td></tr> <tr><td>JULY</td><td> </td></tr> <tr><td>AUGUST</td><td> </td></tr> <tr><td>SEPTEMBER</td><td> </td></tr> <tr><td>OCTOBER</td><td> </td></tr> <tr><td>NOVEMBER</td><td> </td></tr> <tr><td>DECEMBER</td><td> </td></tr> <tr><td>JANUARY</td><td> </td></tr> <tr><td>FEBRUARY</td><td> </td></tr> <tr><td>MARCH</td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td>10781.03</td></tr> </tbody> </table> | MONTH | TOTAL INCOME | | | APRIL | 3851.10 | MAY | 6929.93 | JUNE | | JULY | | AUGUST | | SEPTEMBER | | OCTOBER | | NOVEMBER | | DECEMBER | | JANUARY | | FEBRUARY | | MARCH | | | | | 10781.03 | <table border="1"> <thead> <tr> <th>MONTH</th> <th>TOTAL INCOME</th> </tr> </thead> <tbody> <tr><td> </td><td> </td></tr> <tr><td>APRIL</td><td>1544.27</td></tr> <tr><td>MAY</td><td>4527.32</td></tr> <tr><td>JUNE</td><td> </td></tr> <tr><td>JULY</td><td> </td></tr> <tr><td>AUGUST</td><td> </td></tr> <tr><td>SEPTEMBER</td><td> </td></tr> <tr><td>OCTOBER</td><td> </td></tr> <tr><td>NOVEMBER</td><td> </td></tr> <tr><td>DECEMBER</td><td> </td></tr> <tr><td>JANUARY</td><td> </td></tr> <tr><td>FEBRUARY</td><td> </td></tr> <tr><td>MARCH</td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td>6071.59</td></tr> </tbody> </table> | MONTH | TOTAL INCOME | | | APRIL | 1544.27 | MAY | 4527.32 | JUNE | | JULY | | AUGUST | | SEPTEMBER | | OCTOBER | | NOVEMBER | | DECEMBER | | JANUARY | | FEBRUARY | | MARCH | | | | | 6071.59 | |
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| MAY | 6929.93 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| APRIL | 1544.27 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAY | 4527.32 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 6071.59 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

There was also the drop in footfall in April which also needs to be noted, see below :

The UK retail sector has experienced a 7.2% year-on-year (YoY) decline in footfall in April 2024, as reported by the British Retail Consortium (BRC)-Sensormatic IQ.

This marks a steeper decrease compared to a decline of 1.3% observed in March this year.

During the four weeks ending 27 April 2024, high street locations witnessed a 6.9% drop in footfall, compared to a 1.5% decline in March.

Prepared L Wright Clerk